

Sales page: Healing Diamond Pendants

I'd love to have all our upcoming Diamond sales pages to have a consistent feel and look. Ideally, moving through the pages should feel like an experience—one that mirrors the purity, precision, and sophistication of Healing Diamonds.

The design should evoke *clarity and luminosity*—polished, elegant, and timeless. When someone lands on the page, I want them to feel they've entered a space of excellence and beauty—where the integrity and healing potential of the Diamonds are reflected in every detail.

Think of it as blending *science and soul*, where each element on the page feels intentional, balanced, and light-filled. The visuals and layout should help visitors slow down, breathe, and feel the quiet power of what they're seeing.

Choose a light blue to follow in Tiffany's footsteps (but use a different blue than theirs) and a dark blue for contrast.

**Ever feel invisible, misunderstood, or unseen?**

Wish you could walk into a room radiant and confident?

**Does negativity or judgment from others bother you?**

Want a shield of protection so you can move with ease?

Image of pendant with color airbrushed  
around it.

On the image add our tagline:

*Everyone Wants One...  
Few Can Have One*

*✦ Discover the Healing  
Diamond Pendant: Protection,  
Radiance, and Inner Strength  
in One Timeless Stone*

## More Than Jewelry

A Healing Diamond Pendant is a versatile healing tool.

### ✦✦4 Transformative Benefits of Wearing a Healing Diamond Pendant

#### 1. Be Seen for Who You Truly Are

Your Diamond refines and brightens your energy field so others sense your strength, warmth, and authenticity—often before you say a word. People respond to your presence differently: they notice you, trust you, and feel your light.

#### 2. Radiate Confidence and Calm

As your energy field becomes more coherent, you carry yourself differently—open, poised, and grounded. Inner steadiness becomes your new definition of strength. You walk into any space with calm assurance, aligned with your purpose.

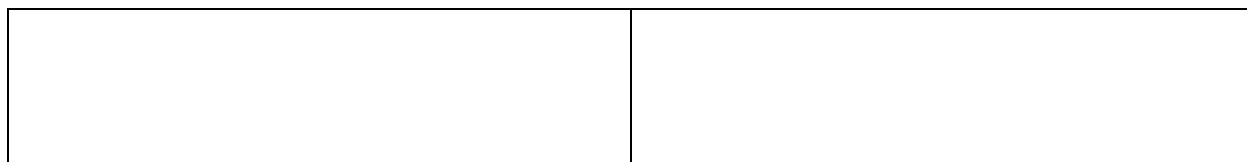
#### 3. Stay Clear and Centered Amid Negativity

The Diamond's harmonizing light strengthens your energetic boundaries, helping you stay centered even when others project stress, judgment, or chaos. You remain grounded, radiant, emotionally steady, and centered in your truth.

#### 4. Move Through Life Protected and Empowered

Your pendant acts as a luminous shield—deflecting unwanted energy while keeping your own life force vibrant and flowing. You move through life with ease and grace—secure in who you are, aligned with your higher purpose, and free to shine.

## Graphic Images of the Aura Before-And-After Wearing a Healing Diamond Pendant



The aura before wearing a pendant. Notice the color absences and areas of compressed color.	Five days after daily wear. Notice the large swaths of healing color, now more free-flowing.

## Which of These 4 Women Describes YOU Best?

Choose one, then open the drop-down,  
and discover how a Healing Diamond Pendant Can Help YOU

**(Rachna, make this accordion style, with heading and profile visible, then an obvious way to click to open to see how the pendant helps. I put the images below each section.)**

### The High-Achieving Woman Who Demands Excellence

**Profile:** The financially successful executive who thrives under pressure, yet struggles with high-stakes responsibility and the need for balance in her life. She wants to maintain confidence, energy, and radiance without burning out. She is committed to personal growth and wants tools that work.

#### How the Diamond Pendant Helps:

- Provides energetic protection from overwhelm, negativity, and external pressures.
- Supports radiance, confidence, and inner strength, helping her navigate life with grace and clarity.
- Serves as a luxurious ally: an elegant, high-value tool that nourishes her energetically and emotionally, not just adorns her physically.



## **The Sensitive Healer or Entrepreneur**

**Profile:** The intuitive and sensitive practitioner, therapist, or creative, who loves to serve others in her own business. She absorbs other people's emotions and energy easily, and finds herself drained or distracted by negativity. Yet she's always looking for ways to enhance her client/patient experience.

### **How the Diamond Pendant Helps:**

- Provides energetic protection from other people's negativity, gossip, and judgment.
- Helps maintain her own clarity, emotional balance, and mental focus.
- Reinforces her boundaries, allowing her to thrive without absorbing external energy.



## **The Corporate Woman Who Feels Overlooked**

**Profile:** The successful, high-achieving professional, who works hard but often feels unseen or unheard. She's ambitious, driven, and competent, yet her contributions are overlooked, promotions pass her by, and recognition rarely matches her effort. She doubts her own shine.

### **How the Diamond Pendant Helps:**

- Makes her aura radiant and magnetic, so people naturally notice and trust her.
- Amplifies her presence, so her contributions land and get recognized.
- Supports her confidence and resilience, helping her walk into meetings with promotion-level energy already embodied.



## **The Stressed Breadwinner and Caregiver**

**Profile:** Struggling to keep up, she juggles job demands, family responsibilities, and life's constant stressors. Pulled in many directions, she feels the wear and tear of modern life and often struggles to maintain her energy, vitality, and clarity. She teeters on burnout.

### **How the Diamond Pendant Helps:**

- Supports vitality, nervous system balance, and physical energy levels.
- Opens flows of healing energy, helping her feel more grounded, resilient, and aligned.
- Acts as a wearable ally, helping her navigate life's demands with more ease and stability.



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*Each Diamond pendant is a living energetic tool that harmonizes with your personal field and elevates how you feel, think, and move through life.*

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## **Brought to you by Isabelle Morton**

Image of me.

Isabelle Morton pioneered modern Diamond Therapy in the late 1980s, when she was entrusted with knowledge about the healing properties of Diamonds. She became the first to reliably identify which Diamonds carry the Seven Color Rays—and are therefore truly therapeutic.

Her discoveries opened an entirely new field of gemstone healing, one rooted in precision, ethics, and the pure intelligence of light. Today, Isabelle continues to lay the foundation for advanced, sophisticated education in Diamond and Gemstone Therapy for generations to come.

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## **Four Ways to Wear [custom graphics coming soon for each of the 4 ways]**

### **Discover How to Get Maximum Value From Your Pendant**

#### **1. In Front, Diamond Table Facing Outward**

When the Diamond's table faces forward, its healing color rays radiate into the world. Others may not consciously understand what they're sensing, but they'll perceive your aura as full of vibrant, life-giving color. This makes you appear more **healthy, vital, and confident, and therefore more trustworthy**. You're someone people want to get to know, collaborate with, and perhaps hire.

Worn this way, the Diamond also supports your own forward movement through life. You may find it easier to take the next step, feel less weighed down by fear, and more eager to explore new opportunities. It's as though the Diamond's brilliance lends you its **courage, confidence, and openness to possibility**.

## 2. In Front, Diamond Table Facing Your Body

Turn the Diamond inward, and its focus shifts to **YOU**. This placement helps you become more attuned to yourself—body, heart, and soul. It promotes physical healing, strengthens life energy, and nourishes your heart center.

Worn this way, the Diamond encourages qualities such as **compassion, tolerance, and deeper understanding**—toward yourself and others. Many people notice they feel more resilient, both emotionally and physically, when wearing their Diamond like this.

## 3. In Back, Diamond Table Facing Outward

Placing the Diamond against your back with the table facing out creates a field of **protection**. Its rays act like a shield, helping you feel safe from negativity, criticism, or draining influences—whether from people’s words, opinions, or unspoken thoughts.

At the same time, this position helps **replenish your reserves of energy**. Over time, you may notice greater stamina, steadiness, and the ability to move through life without feeling depleted by outside demands.

## 4. In Back, Diamond Table Facing Your Spine

When the Diamond’s table faces your spine, its energy flows directly into your central channel. This strengthens and vitalizes the **nervous system, eases tension in the upper back and neck**, and encourages healthy circulation of energy to the brain.

It also supports flows along the back of the body—through the spine, legs, and grounding pathways—helping you feel more aligned, energized, and supported in both body and mind.

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## Ready To Choose Your Healing Diamond Pendant?

### How to Purchase?

Sign up for our world class **Diamond Concierge Service**

During your private one-hour concierge appointment, you’ll get to experience the TheraDiamonds™ that fit your parameters for size, quality, and budget. By the end of your session, you’ll be able to recognize the Diamond that’s meant for you.

To schedule your free concierge appointment and view the Diamonds we currently have available, [visit our Concierge Page](#).



These are the two therapeutically-safe settings that we use. Larger Diamonds are set in the gold setting on the left. Smaller Diamonds are typically mounted in the setting appearing on the right. You can choose white or yellow gold for either.

Due to the custom nature of Healing Diamond Pendants, Diamonds are not refundable. That's why our Diamond Concierge will help you make sure you're choosing the right one for you.

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## Pendant Package

### Required to Set Your Stone

Your package includes:

- White or yellow gold **energetically safe 4-prong setting**. The styles we've chosen allow maximum amount of light to pass through the sides and top of the Diamond. This maximizes its therapeutic value.
- Diamond set by professional jewelers to ensure top-quality production
- Setting back filled with a **gold shield** for culet protection—without this backing, your pendant can DRAIN your ENERGY!
- Thorough energetic **clearing** before shipping, to make sure your Diamond and its setting are pristine before you receive them.

— One **adjustable** sterling silver chain (28" maximum length). You could purchase your own gold chain, but this adjustable one allows you to wear your pendant at varying lengths for maximum healing value.

— GF Certificate + GIA **plot map** of your Diamond. This is your stone's fingerprint, and will allow you to identify your stone down the road. Keep this paperwork in a safe place.

— Silver polishing cloth to use occasionally to keep the gold setting shiny.

--- Diamond Spray, essential for keeping your pendant clean. Every few days, clear your pendant of the unwanted energy it typically collects while you wear it. This is essential to keep it working at its maximum potential.

**Pendant Package for stones ? carats and up: \$749**

**Pendant Package for stones ? carats or less: \$549**

\*We cannot guarantee the safety of the silver chain. Wear it gently to keep your Diamond Pendant safe.

When your pendant arrives from the jeweler, we'll cleanse it and clear it energetically, and ship it to you via insured parcel post.

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## Ready for a Pendant?

**Make Your Diamond Concierge Reservation and View Our Available Inventory**

[[[Use image of Diamond Concierge you used recently]]]

[button links to page]

*A Healing Diamond Pendant is the ultimate tool for 24/7 self-therapy.*

*A Healing Diamond Pendant fills your aura with color rays that move and reposition themselves as your body requires.*

*Wearing a Healing Diamond Pendant is the ONLY way you can nourish your entire aura evenly with color rays, all day long.*

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## Testimonials

Wherever life takes you, wearing a Healing Diamond Pendant helps you shine, feel safe, and move forward with grace and confidence.

### Scrap

Image of woman wearing pendant

The **Diamond pendant** becomes her subtle power ally — not loud or flashy, but deeply transformative in presence and impact.

Are you craving:

- A healing ally that keeps you safe and brings out your best.
- A way to stay radiant and confident, no matter what the world throws at you.
- A luxury that nourishes you, not just adorns you.